YOU CAN CHANGE LIVES AT OHIO STATE

Your gifts today play an important role in helping us continue providing the resources, tools and programs our students, researchers and physicians rely on to be successful.

BUT WHAT HAPPENS AFTER YOUR LIFETIME?
When you include a gift to The Ohio State University Foundation in your legacy plans, you ensure your support for Buckeyes continues well into the future.

+ YOU put an Ohio State education within reach of deserving students like Peyton Arden.
+ YOU enable The Ohio State University Wexner Medical Center to provide quality care and life-saving treatment to its patients.
+ YOU support innovative research that improves lives in Ohio and beyond.
+ YOU help Ohio State attract and retain top students, faculty, physicians and researchers.
+ YOU create a legacy that will forever tie your life story to Ohio State’s.

To learn more about the impact your gifts make, please contact John Woods, Assistant Vice President, Office of Estate and Gift Planning, at 614-292-2183 or giftplan@osu.edu.

"I am truly grateful and honored that I was selected as the recipient of this generous scholarship. I was struggling to find funds to help pay for my tuition and fees. Fortunately, this charitable scholarship relieved me of my financial burdens. Your generosity will allow me to focus more on my education and college experiences at Ohio State."

—PEYTON ARDEN
2018-20 Donna Helterbrandt Jackson Scholarship recipient

"We wanted our estate plan to help people in need. When thinking about the organizations that make the greatest difference in people’s lives, Ohio State stands out as one of the best."

—DONNA AND BRUCE JACKSON
Founders of the Donna Helterbrandt Jackson Scholarship
YOU CAN MAKE
DREAMS COME TRUE

The cost of a college education seems to creep higher every year. At The Ohio State University, we are working to ensure a world-class education is both accessible and affordable for deserving students. But, we need your help.

When you establish a scholarship, like Tom Murnane did, you help us secure the future for Ohio State students. This type of gift allows you to support students who have worked hard and desire a quality education. In addition to helping students cover expenses such as tuition and room and board, scholarships also provide students (and their families) peace of mind.

I’m proud to be a graduate of Ohio State and am immensely appreciative of the opportunities it has afforded me and generations of my family. I also recognize that the university relies on the generous support of alumni and others to continue on its path of greatness, and I’m grateful to be able to do my part to help.”

—TOM MURNANE, ’70, ’77

You can create a scholarship in tribute to or in memory of a loved one. This is a heartfelt way to honor their connection to Ohio State and ensure their legacy lives on for generations to come.
PUT YOUR HOME TO WORK

Did you know you can use real estate you no longer need to help The Ohio State University? If you have real estate that you are not using or are ready to sell, consider using it to make a gift to The Ohio State University Foundation. In addition to making a difference in central Ohio and beyond, you may also qualify for benefits in return. Depending on how you set up your gift, you can:

+ Give us the property now, but retain the right to live there.
+ Eliminate capital gains taxes on the sale.
+ Qualify for an income tax deduction.
+ Avoid the time, effort and expense of selling the property.

After Dr. Subha Raman noticed a tear in my aorta during an MRI, I was directly admitted to the Ohio State Ross Heart Hospital for surgery. While I have battled various heart-related issues, I am in great health today. I credit my successful outcome to the care I received from Dr. Raman, who now feels like a member of our family. I am extremely appreciative of the outstanding care I received. My wife and I decided to make a donation through our estate to benefit Dr. Raman’s work in heart and vascular disease. We hope our gift will create a bright outlook for future patients.”

—THOMAS WILLIAMS, AND WIFE JENNIFER

The Ohio State University Wexner Medical Center is the No. 1-ranked hospital in central Ohio.

The ENT department averages more than 180 cochlear implants each year.

4,421 patients were admitted to our Hematology department in 2018.

There have been 500 heart transplants performed since 1986.
Take the Next Steps

A gift to The Ohio State University Foundation can do more than you think. It can help provide students the opportunities they need to succeed. It can fund research that can save and improve lives not just in Ohio, but across the world. All it takes is three easy steps to get started.

1 **RETURN** the enclosed reply card to request your copy of *7 Questions to Help Build Your Legacy*. Or, download your copy at [ohiostate.mylegacygift.org/letter](http://ohiostate.mylegacygift.org/letter).

2 **VISIT** [giveto.osu.edu/giftplanning](http://giveto.osu.edu/giftplanning) to learn more about the many ways you can give, as well as the benefits they can offer you in return.

3 **CONTACT** John Woods if you have any questions about the information covered in this newsletter, or are ready to get started making the gift of a lifetime.

Share Your Story

We all have a set of values, beliefs and experiences that guide our lives. Our complimentary guide *7 Questions to Help Build Your Legacy* can help you create a legacy letter in which you can share your values, connections and stories with loved ones.