WOSU Public Media’s content and programming has been inspiring and engaging the community for generations. Mike Schmidt, ’78, ’91, is playing a key role in upholding this educational and entertaining media for years to come.

Mike has named WOSU as a beneficiary of his will. This type of gift, also known as a bequest, is an effective and flexible way to leave a lasting legacy for future generations.

“WOSU is an important part of my daily life. When I’m on the go or am busy at home, I have NPR News 89.7 radio tuned in. When I’m watching TV, it’s invariably WOSU,” said Mike. “I’ve learned so many things over the years and have enjoyed so many entertaining programs that it only seems right to give something back.”

Mike is grateful for the opportunity to have attended The Ohio State University. “My twin brother and I served in the Army during the Vietnam War,” he said. “Thanks to the generosity of our fellow citizens, we were granted the GI Bill and were the first members of our family to attend college.”

As a retired schoolteacher, Mike has a strong passion and appreciation for education. His career provided him with the financial ability to make a difference for others. He is committed to repaying some of the generosity he received by

"I’m not going to live forever, but I believe some part of me will live on through my bequest.”

—MIKE SCHMIDT, ’78, ’91

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Win-Win: A Gift That Pays You Back

Like Mike, we all want to leave something behind to help others. Did you know there is a way to leave a legacy that also provides dependable payments for life? It is called a charitable gift annuity (CGA). Many Ohio State supporters use it to create additional income for their retirement years.

HERE IS HOW IT WORKS:
You donate to Ohio State, and in return, we pay you or a loved one a fixed amount each year for the rest of his or her life. This payment never changes, not even with fluctuations in the stock market, interest rates or inflation. After your or a loved one’s lifetime, we use the remaining balance of your gift to support the university and its students.

A LASTING LEGACY OF EDUCATION AND ENTERTAINMENT
Continued from Page 1
leaving a gift to those who will follow in generations to come.
“I’m not going to live forever, but I believe some part of me will live on through my bequest,” said Mike. “I can’t think of a better source of education and entertainment for our future generations than WOSU television and radio.”

Create a gift annuity using cash or marketable securities
1
Charitable Gift Annuity
2
Remainder to us after your lifetime

■ Qualify for an income tax deduction
■ Receive fixed payments for life

You, too, can take what you are most passionate about and channel that love into a legacy gift to The Ohio State University Foundation. Contact the Office of Estate and Gift Planning at 614-292-2183 or giftplan@osu.edu to explore your options.

California residents: Annuities are subject to regulation by the State of California. Payments under such agreements, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association. Oklahoma residents: A charitable gift annuity is not regulated by the Oklahoma Insurance Department and is not protected by a guaranty association affiliated with the Oklahoma Insurance Department. South Dakota residents: Charitable gift annuities are not regulated by and are not under the jurisdiction of the South Dakota Division of Insurance.
Many members of our Buckeye community want to help students achieve their dreams. What some do not realize is there are ways to fund scholarships without cash ever leaving your pocket. By using your will, estate plan or other assets, you can create a scholarship or contribute to an existing scholarship fund.

When you establish a scholarship, you help secure the future for some of our most deserving students. Scholarships help cover the cost of tuition and living expenses. Just as important, scholarships provide peace of mind. Students can focus on their studies instead of wondering how they are going pay for meals or textbooks.

A FLEXIBLE OPTION
Creating a scholarship might seem complicated, but you can often tailor the award to match your preferences.

This includes:
- **Amount**: Full or partial support
- **Recipient**: Full time, part time, undergraduate, or graduate students
- **Use**: Tuition only, or any education-related expense
- **Additional criteria**: Need, merit, community service, etc.

A HEARTFELT WAY TO PAY IT FORWARD
Many donors create a scholarship because they recognize a scholarship was essential in achieving their own educational goals. Others establish scholarships to honor a loved one or designate their scholarship to be awarded in an area of learning that is personally meaningful to them.

All the above reasons for giving add up to one incredible fact: When you give to create a scholarship, you are permanently transforming the life of a student. With you in their corner, they can change the world.

TAKE THE FIRST STEP TODAY
You have the power to make a difference in a student’s life by creating a scholarship. Contact the Office of Estate and Gift Planning today to learn more about how you can make education more available to deserving students.
Naming a loved one or favorite nonprofit as a beneficiary of a life insurance policy or retirement plan assets is a heartfelt way to make a lasting impact. Go one step further and notify those beneficiaries of the choices you have made. Many people and charities are not aware they have been named to receive a gift. This is critical information, as many retirement plan administrators assume no obligation to notify beneficiaries of your designation. They also will not monitor whether your designations are followed. Informing your beneficiaries of their future gift helps preserve your intentions and ensures that your beneficiaries can follow your wishes.

**PROTECT THE PEOPLE AND CAUSES YOU LOVE BY FOLLOWING THESE SIMPLE STEPS:**

1. Review your beneficiary designations periodically, as circumstances may change.
2. Alert your beneficiaries that you have a life insurance policy or have named them as a beneficiary of a retirement plan.
3. Share the location and details of the policy or plan with them.

As you update your beneficiary designations, consider making a gift of a life insurance policy or retirement plan to The Ohio State University Foundation to support future Buckeyes. Then notify us of your decision so we can carry out your wishes as intended and thank you.

**DISCOVER A DOZEN WAYS TO MAKE A DIFFERENCE**

In *12 Ways to Make a Meaningful Difference*, you will find ideas on how to create a meaningful legacy for the important people and charitable institutions in your life. With so many options, you are sure to find a plan that fits your goals.

Scan the code to the right with your mobile phone for immediate access to our guide.

The Ohio State University Foundation does not provide legal, tax or financial advice to its donors or their advisors. We encourage you to review your gift plans with your legal and tax advisor to determine the best plan for you.

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